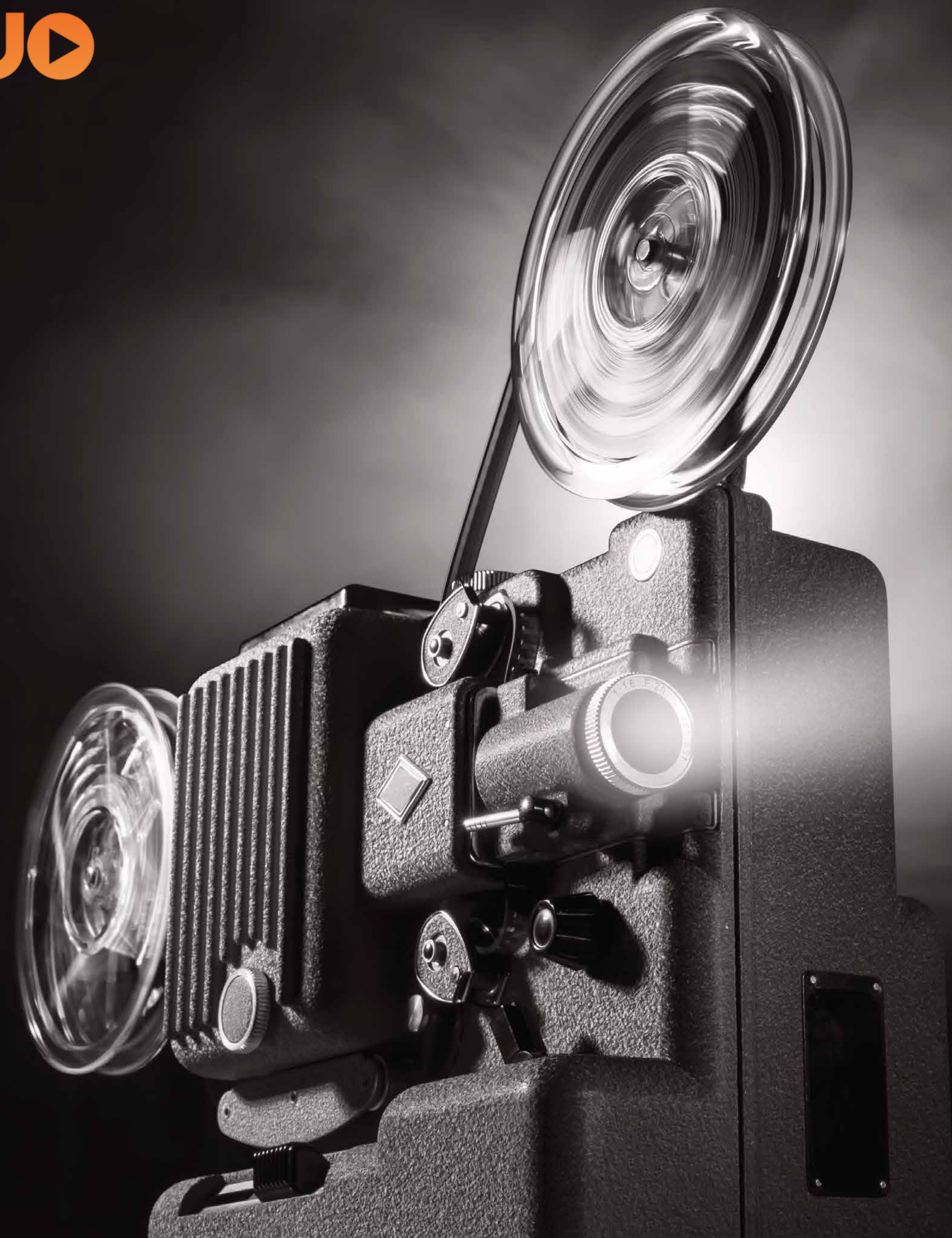




CONTENT PITCHING
GUIDELINES





FEATURE FILMS

WEB SERIES

THEATRE PLAYS

SHORT FILMS

MINI SERIES



DISCLAIMER

we only accept registered scripts.
please ensure your bound script is
registered before submitting.

sign the nda and email it to us before
sending your materials.



PITCH GUIDELINES (1/2)

1. TELL US ABOUT YOURSELF...

CREATIVE RESUME

Any and all film related work experience.
Include roles on set & projects you have previously
worked on.

IMDB/ Work links (if applicable)





PITCH GUIDELINES (2/2)

2. THE NARRATIVE ...

TitleGenreDuration est. (EPISODIC DURATION IF APPLIES)

Comparables (ANY RELEASED CONTENT COMPARABLE TO THE PITCHED TITLE)

THEME

Logline

STORY SYNOPSIS

REGISTERED BOUND SCRIPT (IF AVAILABLE)

CHARACTER SKETCHES (IF AVAILABLE)

PITCH-DECK (IF APPLICABLE)



PITCH PHASE 2

**ONCE OUR CONTENT TEAM GETS BACK TO YOU,
WE WOULD LOVE TO HEAR YOUR CREATIVE MIND IN PERSON.**

(STORY NARRATION AND TREATMENT DISCUSSIONS)



PITCH PHASE 3

UPON GREEN-LIGHT APPROVAL:

*** IN-HOUSE SCRIPT DOCTORING**

*** AGREEMENTS**

*** WRITERS ADVANCE**

(& PHASE PLAN)

*** PRODUCTION PLANNING**

(FROM SCRIPT TO SCREEN)



Email us

pitches@appjojo.in



WE LOOK FORWARD TO YOUR NEXT BIG IDEA

CONTENT IS KING!

